



For immediate release

MEDIA RELEASE

3 November 2015

**A DIVERSE RANGE OF ORGANISERS, VENUES AND SUPPLIERS MAKE THE
EEAA 2015 AWARDS FOR EXCELLENCE FINALISTS LIST ANNOUNCED TODAY**

The achievements of the \$3.1 billion exhibition industry will be celebrated at the annual gala dinner of the Exhibition and Event Association of Australasia (EEAA) to be held in Sydney next month.

The EEAA today announced the finalists for the Association's 2015 Awards for Excellence. Nominees across the 16 Award categories were judged by a panel of 30 independent judges.

Each submission has been assessed against the criteria by three judges. All winners will be announced at the gala dinner to be held at Doltone House - Jones Bay Wharf on Wednesday, 2 December following the EEAA Conference.

EEAA Chief Executive, Joyce DiMascio, said the awards had attracted a broad range of entrants, especially in the categories designated for suppliers and contractors.

"We've seen a big increase in the number of suppliers entering the awards this year and more entrants in the Best New Show category." Ms DiMascio said.

Nominations in the Richard Geddes Young Achiever Award came from Organiser and Supplier Members. They are Millie Heslop - Exhibitions & Trade Fairs; Nikki Witman - Diversified Communications Australia; Stephanie Bleakley - Diversified Communications Australia; and Daniel Condon - Designteam.

"The Young Achiever candidates will all be presented to the EEAA community at our awards night and the winner will be named from these four very talented nominees."

The EEAA 2015 Awards for Excellence finalists are:

Best Consumer Show over 10,000 m2

Motorclassica 2014 - Exhibitions & Trade Fairs

National 4X4 Outdoors Show, Fishing & Boating Expo - Exhibitions & Trade Fairs

PAX Australia - Reed Exhibitions Australia

Best Trade Show over 10,000 m2

AUSPACK 2015 - Exhibitions & Trade Fairs

Australasian Gaming Expo - Gaming Technologies Association

Australasian Oil & Gas Exhibition & Conference - Diversified Communications Australia

Integrate - Diversified Communications Australia

Fine Food Australia - Diversified Communications Australia

Best Supplier Team – Event

G20 Leaders’ Summit - ExpoNet
Australian International Airshow 2015 - InstallEx
Dicker Data "Tech X" - Creative Hire
Hills Tech Expo - Designteam

Best Supplier – Services or Products

Expocorp
Harry the hirer
Ungerboeck Software International
InstallEx
AFI Branding

Best Venue Team

PAX Australia 2014 Team - Melbourne Convention and Exhibition Centre
IUCN World Parks Congress Team - Sydney Showground
Sydney International Boat Show Team - Sydney Exhibition Centre @ Glebe Island

Best New Product or Service

XPO Leads App - XPO Exhibitions
Marketplace - iVvy
Ferris Wheel Dining - Luna Park Sydney
Conrad System - Reed Exhibitions Australia

Best Corporate Citizenship

Good Friday Appeal 2015 - Melbourne Convention and Exhibition Centre
Australasian Waste & Recycling Expo - Diversified Communications Australia
Agility Fairs & Events
Freight Man - Reed Exhibitions Australia and Agility Fairs & Events

Most Outstanding Marketing Campaign

Cake Bake & Sweets – Melbourne - National Media
CeBIT Australia - Zadro
Integrate - Diversified Communications Australia

Best New Initiative – Venue

Marketing Toolkit/Support Program - Sydney Exhibition Centre @ Glebe Island
Aerial - Food & Desire
Dockside Pavilion – First Year of Operation - Dockside Group

Richard Geddes Young Achiever

Millie Heslop - Exhibitions & Trade Fairs
Nikki Witman - Diversified Communications Australia
Stephanie Bleakley - Diversified Communications Australia
Daniel Condon - Designteam

Best Consumer Show under 10,000 m2

Cake Bake & Sweets – Melbourne - National Media
Dog Lovers Show - Event Management International

Best Trade Show under 10,000 m2

Naturally Good Expo - National Media
2015 Australian Energy Storage Conference & Exhibition - Exhibitions & Trade Fairs
DesignBUILD - Diversified Communications Australia
Décor & Design & Australian International Furniture Fair - Informa Australia

Best Custom Stand

Clipsal 'Life is On' Stand at Grand Designs Live – Sydney - The Display Builders
Schwarzkopf Professional Stand at Hair Expo 2015 - Expocorp
Cisco Stand at Cisco Live - Exhibit Systems
ICC Sydney Stand at AIME - Designteam

Best Show Team

AUSPACK 2015 Team - Exhibitions & Trade Fairs
26th World Gas Conference – Exhibition Team - Exhibitions & Trade Fairs
2015 Australian Energy Storage Conference & Exhibition Team - Exhibitions & Trade Fairs

Best New Show

Events Uncovered - Interpoint Events
Naturally Good Expo - National Media
The Australian Triathlon, Endurance & Cycling Expo - Informa Australia
Special Edition Pregnancy & Newborn – Melbourne - Pregnancy, Babies & Children's Expo

Best New Zealand Show

Convene South - Promag Publishing
buildnz | designex & The National Safety Show - XPO Exhibitions

The Best Australian show will be assessed in a two-stage process. The winner from the five show categories will each be assessed in a second level review to determine the show of the year, which will be announced on 2 December.

“The Association’s annual awards program allows us to put the spotlight on the achievements of our Members – the celebration dinner is a highlight of the year and we look forward to honouring our finalists and the category winners.”

The EEAA 2015 Awards for Excellence is the perfect platform to provide recognition to our esteemed colleagues for their hard work during the year. We look forward to celebrating their achievements during the Awards gala dinner at Doltone House - Jones Bay Wharf in Sydney.”

The EEAA end-of year-events program includes:

EEAA 2015 Leaders Forum - Tuesday, 1 December, Royal Randwick
EEAA 2015 Welcome Reception - Tuesday, 1 December, Royal Randwick
EEAA 2015 Conference - Wednesday, 2 December, Doltone House - Darling Island Wharf
EEAA 2015 Young Stars Professional Development Workshop - Wednesday, 2 December, Doltone House - Darling Island Wharf
EEAA 2015 Awards for Excellence - Wednesday, 2 December, Doltone House - Jones Bay Wharf

The book your place at these events, register here: <https://secure.tradeevent.com.au/eeaa/>

ENDS/

EDITOR'S NOTE
PHOTOGRAPHS

1. EEAA 2015 Awards for Excellence Logo.

ABOUT EEAA

The Exhibition and Event Association of Australasia (EEAA) is the peak industry Association representing Organisers, Association Organisers, Venues and Suppliers within the exhibition and event sector. Research shows in 2013-14, there were 2,157 exhibitions staged in Australia, attracting 9.3 million visitors and over 65,000 exhibitors. The total direct expenditure from exhibitions was \$3.1 billion and these events contributed direct value add of \$1.5 billion and generated over 21,000 full time equivalent jobs.

The work of our Association and our Members is a testament to the **Power of Exhibitions** as a driver of the economy and in particular economic development, trade and export, employment, visitation and knowledge sharing. A not-for-profit organisation, EEAA works to ensure industry growth by encouraging high industry standards, promoting the professionalism of EEAA Members and highlighting the unique business opportunities which exist through exhibitions.

Read more about [EEAA](#) or view the [Power of Exhibitions](#) video today.

CONTACTS

For more information contact

Joyce DiMascio, EEAA Chief Executive: 02 9413 9520 or 0412 869 229

Rebecca Ius, Events and Marketing Executive: 02 9413 9520