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Influx of international delegates hit the Gold Coast

City to host five major international conferences this month

It's a bumper month for the business events industry on the Gold Coast with five major international conferences convening in the city.

The conferences are expected to make a direct economic impact of over \$3 million to the local economy and attract around 1800 international delegates.

The conferences bring together experts from around the world to meet and discuss topics as diverse as tissue engineering, accounting and neurology.

- **27th Asia Pacific Conference on International Accounting Issues** – 250 delegates
4-11 November at Intercontinental Sanctuary Cove
- **3rd Australia – China Tissue Engineering and Regenerative Medicine Research Forum** - 80 delegates
5-7 November at Crowne Plaza Hotel
- **13th Congress of the World Federation of Interventional and Therapeutic Neuroradiology** - 1200 delegates
9-13 November at Gold Coast Convention and Exhibition Centre
- **Interdisciplinary Cerebrovascular Symposium** - 100 delegates
13-14 November at Crowne Plaza Hotel
- **5th International Conference on Neurology & Epidemiology** – 220 delegates
18–20 November at Mantra on View and Griffith University

Anna Case, Director of Gold Coast Business Events said the eventful month represented an inspiring influx of social capital to the academic and broader community with the arrival of world renowned specialists and leaders in their field.

“The most obvious impact of these events is the significant contribution they make to the local economy, with business events delegates typically spending double that of a leisure tourist,” she said.

“These conferences also enhance our reputation as an emerging cultural and intellectual knowledge hub, with local experts proud to showcase their achievements to their international colleagues.”

Ms Case acknowledged the vital role of a number of local residents in attracting these conferences to the city, with several being the result of the efforts of Gold Coast Business Events Ambassadors. The Ambassador program unites influential leaders from key local industries to proactively promote the Gold Coast to the rest of the world through their industry networks.

“Ambassadors volunteer their time and expertise when they step forward to bid for a conference and it’s an incredibly positive outcome to see their hard work come to fruition as these conferences convene in our city,” she said.

Since the inception of the Gold Coast Business Events Ambassador Program, sixteen Ambassadors have contributed to the success of attracting conferences to the Gold Coast valued at approximately \$20 million. A further \$15 million in future conferences are awaiting decision.

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