

## ADELAIDE

*Surrounded by food and wine producing regions and facing an abundant sea, Adelaide offers a complete package of Australian experiences that includes wildlife and culture. With 1.3 million people calling Adelaide home, it's a city that enjoys a close proximity to nature. In the surrounding regions, event options abound, such as wildlife encounters on Kangaroo Island and outback safaris through the Flinders Ranges. Adelaide's mild Mediterranean climate makes it ideal for bespoke open-air events, including at locations such as Penfolds Magill Estate, home of world-famous Grange wine.*

## ITINERARY HIGHLIGHTS

## DAY 1

Charter an aircraft for the 30-minute flight to Kangaroo Island and transfer to Seal Bay. Take a guided tour of Seal Bay Conservation Park, to meet Australia's third-largest sea lion colony. Cuddle a koala, feed little penguins and enjoy a barbecue lunch at Kangaroo Island Wildlife Park. Then travel to Reeves Point on the eastern tip of the island for an 'Amazing Race' style team-building experience. Finish the challenge at Island Beehive, where you can share the secrets to "Sweet Success: 10 things corporations can learn from the teamwork of honey bees". After a safety training session, go quad-biking through 500 acres of native bush and grasslands with Kangaroo Island Outdoor Action. After a full day of activities, you'll appreciate the stunning panoramic views at Southern Ocean Lodge, home to 21 luxury suites, a variety of meeting spaces, and a fine dining restaurant showcasing local produce.

## DID YOU KNOW?

**The city of Adelaide is laid out in a rectangular grid formation, making getting around simple and quick. Most accommodation options are within walking distance to key attractions including Rundle Mall, the Adelaide Markets, and the Adelaide Convention Centre.**

## DAY 2

Fly back to the mainland for a behind-the-scenes tour of Adelaide Central Markets. Join chef and stallholder Mark Gleeson for a morning walk through the 147-year-old covered market, meeting producers and tasting their wares. Next, stroll through the Adelaide Botanic Gardens, then stop to enjoy lunch in the Botanic Gardens Restaurant, where chef Paul Baker harvests produce daily from within the gardens. After lunch, hire a fleet of vintage Mustangs, GTs and Chevrolets for the 30-minute drive from central Adelaide to Cleland Wildlife Park where you'll see koalas, kangaroos, Tasmanian devils, dingoes and native reptiles. Then take the short drive back to Adelaide for dinner at Jock Zonfrillo's restaurant, Orana, which features indigenous ingredients such as lemon myrtle and kangaroo on the menu.

## DAY 3

Make your way to the Barossa Valley wine region, an hour northeast of the city, to visit Seppeltsfield winery, where you can taste a Tawny from the year of your birth straight from the barrel. A Segway tour of the 165-year-old property will provide you with an overview of the region, after which you can browse the JamFactory art gallery and artisan workshops located within the estate. After a lunch of Barossa-produced food and wine at Fino Restaurant, head to the Jacob's Creek Heritage Vineyard for a private wine and chocolate pairing in the garden or within its historic homestead. Return to Adelaide for dinner in the Mortlock Chamber of the State Library of South Australia, a grand Victorian-era space that can accommodate 200 for a seated event (300 standing).

## WHAT'S NEW

The Adelaide Convention Centre is undergoing a two-stage redevelopment. Completed in 2015, stage one included a 600-seat ballroom, 15 breakout rooms and cutting-edge technologies. The second stage, due for completion in 2017, will feature a plenary hall for 3,500 delegates.

In West Beach, 45 minutes from central Adelaide, the new MegaAdventure Aerial Park is ideal for team-building activities, offering MegaBounce trampolining, the SkyChallenge obstacle course and SkyWalk viewing platform.

The HENNESSY rooftop bar at the Mayfair Hotel is available for exclusive hire, while the hotel offers 170 guest rooms, and meeting spaces that can host up to 100 guests.



## EVENTS

### SANTOS TOUR DOWN UNDER

Held each January, the Santos Tour Down Under is a nine-day cycling event through Adelaide and its surrounds. Sign up to participate in a cycling challenge, watch the race from the sidelines, or base yourself at the Adelaide City Council Tour Village for live coverage, entertainment, and the Taste the Tour gourmet experience.

### ADELAIDE FRINGE

The world's second-largest annual arts festival, the Adelaide Fringe, runs for one month across February and March, with a program of dance, theatre, cabaret, comedy and music acts. Host an exclusive function at the Fringe Club, with pre-show performances, VIP access, entertainment and local food and wine.

### OZASIA FESTIVAL

The OzAsia Festival, hosted at the Adelaide Festival Centre, is now in its 10th year. The event features cultural performances from across Asia and is renowned for its Night Noodle Markets. You can also host an exclusive pre/post show function in the Adelaide Festival Centre, which offers catering and premium seating.

## EXPLORE FURTHER AFIELD

### PORT LINCOLN

A 50-minute flight west of Adelaide, Port Lincoln on the Eyre Peninsula offers adrenalin pumping activities such as shark cage diving and kiteboarding, plus more relaxed options including charter cruises and oyster tastings. Offering 111 hotel rooms and five venue spaces, the Port Lincoln Hotel can host events for up to 400 guests.

### FLINDERS RANGES

Charter a flight to Wilpena Pound in the Flinders Ranges. This 540-million-year-old landscape offers a unique outback experience, with hiking, scenic flights and 4WD adventures. Join the Arkaba Walk from Arkaba Station, a four-day guided safari for up to 10 people, or stay in the 15 luxury tents at Ikara Safari Camp.

### COOBER PEDY

A two-hour flight northwest of Adelaide, in central South Australia, Coober Pedy is the Opal capital of the world. The Desert Cave hotel offers 50 guest rooms, including 19 underground suites, plus conference facilities for up to 180 guests. Take a personalised tour and explore the region's famed desert caves.



The Arkaba Walk

## DID YOU KNOW?

South Australia produces 80 per cent of Australia's premium wine. The closest wine region to Adelaide is the Adelaide Hills, just 25 minutes from the city. An hour away, the Barossa and McLaren Vale regions also offer varietals including Shiraz and Chardonnay, as well as a range of unique venues to host private events.



Penfolds Magill Estate



OzAsia Festival

## ADD THE WOW FACTOR

For an exclusive laneway event in the city, turn the dining precinct of Vardon Avenue into a private open-air restaurant. East End Cellars and Keito Events can create food stations for a roaming breakfast, or long tables for an alfresco banquet, complete with Australian wines and live entertainment.

## PLANNING AND LOGISTICS

### ACCESS

Located just 15 minutes from the central business district, Adelaide Airport services seven international airlines, including direct flights from Dubai, Singapore, Hong Kong and Auckland. It also welcomes direct flights from 10 major Australian cities, plus regional and charter flights from around the country.

### ACCOMMODATION

Adelaide has more than 5,000 rooms in the central business district (6,500 by 2017), many within walking distance of the Adelaide Convention Centre, plus a further 2,000 rooms in the greater Adelaide region. Choose from international hotels, luxury resorts and self-catering stays, with options for every budget.

### WEATHER

Adelaide has a Mediterranean climate. Average maximum temperature.

Month	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Temperature °C	29°	29°	26°	23°	19°	16°	15°	17°	19°	22°	25°	27°
Temperature °F	84°	84°	79°	73°	66°	61°	59°	63°	66°	72°	77°	81°

### VENUE CAPACITY

Adelaide is famous for its ability to deliver unique events on a large scale. Now in its second stage of redevelopment, the Adelaide Convention Centre is the largest venue in the city, offering a 600-seat ballroom and a plenary-style hall for 3,500 delegates. The surrounding regions of Adelaide Hills, McLaren Vale and Barossa Valley offer additional event spaces within easy reach of the city.

