



MELBOURNE

It's no surprise that Melbourne has been voted the world's most liveable city for six years in a row. With a vibrant culinary identity that is inherently linked to its multi-cultural heritage and home to 4.8 million people, Melbourne offers world-class restaurants and bars, the nation's biggest sporting events, art festivals, more than 10,000 hotel rooms, and a range of spaces for your next event.

Surrounding the city, the Yarra Valley and Mornington Peninsula wine regions, the Great Ocean Road, and Daylesford's rural scenes are a short drive away, offering unique country and coast experiences for your guests.

ITINERARY HIGHLIGHTS

DAY 1

Charter a light aircraft or helicopter for an aerial tour of the Twelve Apostles, on the Great Ocean Road. Just 25 minutes from Melbourne, this exclusive experience includes a low-level flight over the striking limestone rock formations, a ground tour, and a marquee lunch of crayfish matched with local wines. Once you and your team are back in Melbourne, explore the city's famed café culture with a Hidden Secrets tour and meet some of the locals with a passion for coffee. For dinner, book a bespoke Crawl 'N' Bite experience, visiting three eateries for a signature tasting plate and a matched drink, or enjoy a whisky and cheese masterclass at Eau De Vie cocktail lounge, catering for up to 150 people.

DAY 2

Visit the Yarra Valley wine region, an hour's drive from Melbourne. Begin your day with a grape stomping and wine blending session at Rochford Wines, or travel around the grounds on a Segway. Next, head to Oakridge Wines for a Farm to Table lunch from chef Matt Stone, matched with David Bicknell's top-rated chardonnay and pinot noir. Return to Melbourne for an afternoon of shopping: browse avant-garde boutiques in Little Collins Street, buy art, music and homewares on Fitzroy's Gertrude Street, or find discount labels at DFO in Docklands. For a view of the city, take a 30-minute ride on the Melbourne Star Observation Wheel, as a private butler serves canapés and sparkling wine. Then, have a casual beachside dinner with your team at Captain Baxter in St Kilda.

DAY 3

Wake up early for the sunrise hot-air balloon ride over Melbourne's bays, beaches, city and suburbs. Once you've touched down, take a two-hour Hunt & Gather food tour of the Queen Victoria Market, meeting the bakers, cheesemakers and artisan producers who call this 130-year-old market home. Next, discover the Melbourne street-art scene as you and your team take in graffiti-lined alleyways, galleries and studios, including a hands-on stencilling session. Complete your Melbourne experience with a gala dinner in the Great Hall of the National Gallery of Victoria, home to the world's largest stained-glass ceiling.

WHAT'S NEW

Create a fragrant reminder of your time in Melbourne with a bespoke perfume-making workshop at the Powder Room. This unique team-building activity can also take place in a location of your choice, such as the Royal Botanic Gardens on the edge of the Yarra River.

Accommodating up to 10 guests, enjoy a meal in the Private Dining Room at Heston Blumenthal's groundbreaking restaurant, Dinner by Heston, where dishes are inspired by as far back as the 1300s.

DID YOU KNOW?

Melbourne is Australia's sporting hub, hosting international tournaments such as the Australian Open Tennis and Formula 1® Grand Prix both of which provide tailored hospitality packages for groups.



EVENTS

MELBOURNE FOOD & WINE FESTIVAL

Over 300 events fill Melbourne's laneways, rooftops, outdoor spaces and even Albert Park's Grand Prix track, as this food festival takes over the city and regional Victoria. It is the perfect opportunity to arrange a private dinner with a celebrity Australian chef, host a food and wine matching workshop in conjunction with the festival, or throw a cocktail party for 30-100 people at the Festival Hub.

MELBOURNE SPRING RACING CARNIVAL

Look the part by taking a hands-on millinery course, then wear your new hat for a day at the races. During the week-long Spring Racing Carnival in Flemington, which includes the iconic Melbourne Cup, book a private trackside marquee for exclusive entertaining, or enjoy shared hospitality in the Rose Room or Garden View Pavilion, with a view of the winning post enclosure.

FORMULA 1® AUSTRALIAN GRAND PRIX

Get trackside with a VIP package at the Grand Prix in Albert Park. Choose a VIP Paddock Club pass, access the fashionable Fangio Lounge, or get a bird's eye view in the Skybox suite.

AUSTRALIAN OPEN TENNIS

Held at the height of the Melbourne summer each January, the Australian Open Tennis offers a host of Grand Slam experiences, including seven on-site restaurants, private event spaces and corporate boxes.

EXPLORE FURTHER AFIELD

PHILLIP ISLAND

Just under two hours from Melbourne is Phillip Island, known for its abundance of wildlife including the world's smallest penguin species, the little penguin. Watch as the penguin colony return to their burrows at night, take a behind the scenes tour of the Koala Conservation Centre or hold a private dinner in the lavender farm on Churchill Island.

MORNINGTON PENINSULA

Explore the Mornington Peninsula's gourmet hub of Red Hill, a 70-minute drive south of Melbourne. Visit Montalto winery, restaurant and sculpture park for lunch, book Polperro's bistro and cottages for small groups, and stay at 40-room Lindenderry hotel for team-building activities and executive retreats.

DAYLESFORD

An 80-minute drive north-west of Melbourne brings you to Daylesford, Australia's spa capital. Stay at Alla Wolf-Tasker's acclaimed Lake House, including an award-winning restaurant, 33-room boutique hotel, day spa, cooking school and state-of-the-art event spaces for up to 100 delegates.

DID YOU KNOW?

There are three gardens within 2 kilometres of Flinders Street station in Melbourne that offer event spaces, including Fitzroy Gardens, Carlton Gardens and the Royal Botanic Gardens Melbourne.



ADD THE WOW FACTOR

On the morning of Melbourne Cup, the second richest horse race in the world, visit the mounting yard to have a photo with the 18ct solid gold Melbourne Cup trophy valued at AUD \$175,000, before it is handed over to the winners.

PLANNING AND LOGISTICS

ACCESS

28 airlines fly directly to Melbourne from over 32 international destinations, 401 times a week. Domestic and international terminals are under one roof so no transfers are required.

ACCOMMODATION

There are currently over 10,800 hotel rooms within the central centre, over 17,700 within the City of Melbourne and over 26,600 hotel rooms in the greater Melbourne region.

WEATHER

Melbourne has a Mediterranean climate. Average maximum temperature.

Month	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Temperature °C	26°	26°	24°	20°	17°	14°	14°	15°	17°	20°	22°	25°
Temperature °F	79°	79°	75°	68°	63°	56°	56°	59°	63°	68°	72°	75°

VENUE CAPACITY

Melbourne has a wide variety of flexible meeting and special event venues, from warehouse conversions to historic homes. The 'Six Star Green Star' rated Melbourne Convention Centre boasts a 5,500 seat plenary, 52 meeting rooms and the sophisticated Melbourne Room – the only banquet room of its size in Melbourne to feature floor-to-ceiling windows. The integrated Melbourne Exhibition Centre is 30,000 square metres.

