

CANBERRA

KEY INDUSTRY SECTORS



Australia's capital, Canberra, is a striking architecturally designed city that is surrounded by expansive forests and natural reserves and features Lake Burley Griffin as a focal point.

Canberra is the home of the Australian Government and a range of significant national institutes and cultural attractions, including the Australian War Memorial, National Gallery of Australia and the National Museum of Australia.

Powered by a strong knowledge-based economy, the city is home to prestigious universities like the Australian National University (ANU) and University of Canberra, and think tanks including the Australian Academy of Science and the Commonwealth Scientific and Industrial Research Organisation (CSIRO).

Academic, government and business communities are well-linked to global markets, and the city excels at the innovative industries of the future, like digital commerce and renewables.



SPACE, SATELLITE AND SPATIAL SCIENCES

Home to an extensive network of space and spatial related industry players, Canberra is a major contributor to global knowledge about the earth's atmosphere. Contributions include the transmission of signals and images of the first moon landing, exports of key technologies and a Nobel Prize in astrophysics. The Advanced Instrumentation and Technology Centre supports over AUD100 million worth of astronomy and space instrumentation projects and the Canberra Deep Space Communication Complex houses one of three Deep Space Network stations for NASA. The world's leading aerospace and defence companies have headquarters here.



DEFENCE AND SECURITY

Canberra is Australia's defence and security capital, home to the Department of Defence, the Australian Defence Force Academy (ADFA), key national security, intelligence and border protection agencies and over 13,000 military and defence-civilian personnel. UNSW Canberra is also based at ADFA, providing an integrated defence focus through its education and research program. This thriving industry supports government defence and security needs. Canberra born innovations and technologies now feature prominently in global supply chains, including for cybersecurity, performance improvement of networks, space and spatial sciences and human performance improvement in operation of vehicles, aircraft and equipment. The ANU's National Security College is a national centre of excellence.



RENEWABLE ENERGY

Canberra is a renewable energy powerhouse, with expertise in renewable energy supply, behind the meter battery storage, research and development, business collaboration and smart grid and data platforms. The ANU is a pioneer of photovoltaic research and its Energy Change Institute is an international leader.



DIGITAL ECONOMY AND E-GOVERNMENT

The city's Information and Communications Technology (ICT) sector has over 1,000 businesses, ranging from multinationals to innovative start-ups. The Australian Government is the largest consumer of ICT products and services. The National Computational Infrastructure, is the Southern Hemisphere's most integrated supercomputing facility and the CSIRO's new research unit Data61 is one of the largest digital research teams in the world.



HEALTH AND SPORTS SCIENCE

The city has world-class sports science, sports medicine, nutrition, biometrics, physiology, performance psychology and sports administration expertise and is home to the Australian Institute of Sport (AIS), which has produced numerous Olympians and Paralympians. The ANU's John Curtin School of Medical Research hosts the best and brightest medical minds, with three of its investigators receiving Nobel Prizes for medicine or physiology.



INNOVATION AND HIGHER EDUCATION

Canberra is home to 45,000 tertiary students and academic staff across five university campuses, including the University of Canberra and ANU. The Canberra Innovation Network (CBRIN) represents and supports researchers, entrepreneurs and start-ups with accelerator programs and access to investors and venture capital, with programs including the Griffin Accelerator, a three-month intensive program run by Canberra entrepreneurs who invest in, host, teach and mentor selected startups to create successful businesses.



TOURISM INFRASTRUCTURE

A thriving city full of galleries, museums, restaurants and bars has driven this sector. The region to home to around 6,800 tourism related businesses.



EVENT EXPERTISE

Canberra has a long track record for attracting and hosting prestigious international conferences, such as:

- > Earth Systems Governance Conference 2015
- > International Conference on Nanoscience and Nanotechnology ICONN 2016
- > Australian Cyber Security Centre Conference 2016
- > International Federation of Landscape Architects Asia Pacific Conference 2017
- > 8th International Conference on Computer Modelling and Simulation 2017

KEY ATTRactions

Canberra has an array of stylish restaurants and bars, museums, art galleries and a vibrant entertainment scene. Close to the city are mountain ranges, the coastline and Canberra District wine region. Some of Canberra's key attractions include:

- > View Canberra from above in a hot air balloon ride that finishes on the lawns of Old Parliament House.
- > Host cocktails and dinner under the wings of a Lancaster Bomber at the Australian War Memorial, enjoying an evening amongst the exhibitions, artefacts and works of art from Australia's military history.
- > Canoe, sail, paddleboat, row or windsurf across the waters of Lake Burley Griffin.
- > Take an exclusive tour at the National Gallery of Australia and see internationally celebrated works of art.
- > Take a short drive out of town to the 160-year-old cool climate wine region of Canberra District, home to multiple cellar doors where fine wines and culinary delights can be sampled.
- > Take a two-hour drive through beautiful farmland, over mountain ranges and to the coast - lunch on classic fish and chips by the water at Batemans Bay.



NATIONAL CONVENTION CENTRE CANBERRA

Exhibition space: 2,000 sqm
Meeting rooms: 15

Largest tiered theatre capacity: 2,460 people
Total capacity: 5,900 people



DIGITAL CANBERRA

Canberra is a city that's embracing the digital age. There's free public Wi-Fi throughout the central business district, the Convention Centre, many outlying suburbs and shopping districts — even in the Australian Botanic Gardens.

PLANNING & LOGISTICS

ACCESS

There are 850 flights in and out of Canberra Airport every week, with direct flights from most Australian capital cities and from Singapore and Wellington, New Zealand. By car, train or bus, Canberra is 3 hours from Sydney and 7 hours from Melbourne.

ACCOMMODATION

The Canberra region has accommodation available for all tastes and budgets. Choose from five-star, boutique and heritage-listed hotels or serviced apartments.

UPCOMING KEY DEVELOPMENTS

- > The National Convention Centre Canberra is undergoing a refurbishment, including an upgrade of existing technology and security systems, as well as new seating. The refurbishment is due for completion in mid-2017.

WEATHER

Canberra has a dry climate. Average maximum temperature.

Month	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Temperature °C	29°	28°	25°	20°	16°	12°	12°	14°	16°	20°	24°	26°
Temperature °F	84°	82°	77°	68°	61°	54°	54°	57°	61°	68°	75°	79°

