

TOURISM AUSTRALIA

BUSINESS EVENTS BID FUND PROGRAM



Managed by Tourism Australia's specialist unit, Business Events Australia, the Bid Fund Program (BFP) provides assistance to secure new international business events for Australia.



The BFP is available to support business events including:

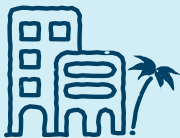
- Corporate incentives
- Association conferences
- Congresses
- Exhibitions



The BFP is only available to support bids where a decision will be made by: **30 JUNE 2021** and events that travel until **30 DECEMBER 2024**



The BFP represents a: **AUD\$12 MILLION** investment by Tourism Australia



BFP support can be used for:

- Accommodation
- Venue hire
- Transport
- Other event costs in Australia



Matched direct financial contribution for all requests is required



The minimum funding request through the BFP is: **AUD\$50,000**



For international association events and exhibitions, submissions must demonstrate that the event attract a minimum of:

400 INTERNATIONAL VISITORS



For international incentive events, submissions must demonstrate that the event will attract a minimum of:

700 INTERNATIONAL VISITORS



Trade and investment priority areas* include:

- Food and agribusiness
- Advanced manufacturing
- Infrastructure
- Resources and energy
- International health

*Subject to revision by the Australian Government

Find out more at: australia.com/businessesevents

Apply for the Bid Fund Program here

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